



3RD INTERNATIONAL LAO NEW YEAR FESTIVAL (ILNYF)

ເທສກາຣມະຫາສິງກາຣປີໃໝ່ລາວນາງຊາດ ★ Celebrate, Collaborate, Educate & Advocate

Day Festival: San Francisco's UN Plaza ★ Evening Gala: St. Mary's Cathedral ★ Saturday, April 30, 2011

SPONSORSHIP LEVELS, INCENTIVES & RATES

	UNDERWRITER \$15,000	PLATINUM \$12,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
Event Sponsor Type	Main Entertainment Stage	Miss Lao Int'l Pageant	Heritage Pavilion	Unity Parade	Lao Papaya Salad Contest
Number of complimentary evening Gala VIP Tickets	10	8	5	2	2
Logo with hyperlink on official website for 1 year	Yes	Yes	Yes	Yes	Yes
Link to all 3 host organizations	Yes	Yes	Yes	-	-
Logo in satellite TV commercials (if submitted by March 1, 2011)	Yes	Yes	Yes	-	-
Company name and logo in all marketing and festival materials	Yes	Yes	Yes	-	-
Recognition on front cover of program booklet	Yes	Yes	Yes	Yes	Yes
Size of corporate signage on stage (L=4'x6'; M=3'x5'; S=2'x4')	Large	Medium	Small	Small	-
Verbal recognition during day festival and evening gala	Yes	Yes	Yes	Yes	Yes
Number of complimentary 10ft x 10ft booth with canopy	2	1	1	-	-
Size of complimentary color ad in program booklet	2 Full Pgs	1 Full Pg	1/2 Pg	1/2 Pg	1/4 Pg
Display of company logo and name on festival T-shirt	Yes	Yes	Yes	Yes	Yes
Opportunity to send promotional materials to attendees	Yes	Yes	Yes	Yes	Yes

Other special benefits can be designed to meet your organization's needs. Please contact us with your request.

All photos by: Boon Vong

